

Green Arts Initiative Report 2013



The **Green Arts Initiative** supports Scottish arts organisations to be at the forefront of growing an environmentally sustainable Scotland. Run by Creative Carbon Scotland and Festivals Edinburgh, it's an ambitious project designed to give venues and organisations the advice, support and tools they need to become greener and let audiences and the public know what they are doing. In our first year we had 20 organisations sign up to the initiative with 17 sending us their feedback in an annual report.

Here are the results!

In 2013, our Green Arts Initiative members:

Appointed dynamic
green champions
(17 organisations)



Passed progressive
environmental policies
(8 organisations)



Our resources and support can help your
staff get greener every year

to find out more and sign up visit www.greenartsinitiative.co.uk

GAI members measured their impacts in:

Energy
(11 organisations)



Waste
(11 organisations)



Water
(8 organisations)



Travel
(7 organisations)



Our free online tools make it easier for you to measure your impacts and find ways of saving money and the environment

to find out more and sign up visit www.greenartsinitiative.co.uk

GAI members pursued innovative new ideas:

Used new technologies,
including boilers, LED
lighting and solar heating
(8 organisations)



Introduced a
carbon budget for
the production team
(1 organisations)



Reduced their
print runs
(3 organisations)



Introduced food
waste recycling
(3 organisations)



Built new
bike racks
(1 organisation)



Used online publicity
and e-ticketing to
reduce paper usage
(5 organisations)



Used artistic programming
to engage audiences
with sustainability
(1 organisation)



The Green Arts Portal is full of
ideas of things you can do and
ways for you to share great ideas

to find out more and sign up visit
www.creativecarbonscotland.com/projects/green-arts-portal/

And our members have top advice from their experience to share with you:

“Start small – it’s easy to get lost in the number of inefficient systems and practices that are in place. Start with something easy and work upwards.”

Nik Whybrew, *Assembly Theatre*

“Consider your audience! You can do so much to deliver messages on sustainability to the wider public. What better way to make this known to people than through proving that sustainability complements artistic value?”

Luciana Miu, *Bedlam Theatre*

“Celebrate the small victories!” –

**Claire Ferguson,
*Centre for Contemporary Arts***

“Make it a team thing. We’ve had more success in the last month with our staff taking ownership of our sustainable responsibilities than we had in the past four years. Convincing sceptics is a lot easier if they’re surrounded by converts...”

**Barry Church-Woods,
*Edinburgh Fringe Festival Society***

“Make sure to dedicate some time to get your head around it all. The hardest part is getting started, but once systems are in place it fits easily into the everyday!”

**Fay Butler,
*Puppet Animation Scotland***

Join the growing number of arts organisations working towards a more sustainable Scotland and become a member of the Green Arts Initiative in 2014! Joining the initiative and keeping your membership is simple and straightforward. We ask you to do just four things:

1. Give us at least one named contact as a Green Champion

2. Send us a written commitment that you'll improve your monitoring and management of environmental impacts each year

3. Sign up to our Green Arts Portal:
www.creativecarbonscotland.com/sign-up/

4. Send us an informal report, at least once a year, of what environmental action you've taken

Please fill in these questions and send them to gemma@creativecarbonscotland.
Or to find out more follow: www.greenartsinitiative.co.uk

