

Green Arts Initiative Report 2014



“We are all green champions here”

Stellar Quines Theatre Company, Edinburgh

The **Green Arts Initiative** supports Scottish arts organisations to be at the forefront of growing an environmentally sustainable Scotland. Run by Creative Carbon Scotland and Festivals Edinburgh, the project provides members with the advice, support and tools they need to become greener and tell audiences about their sustainability work. In our second year we've increased our membership from 20 organisations to nearly 70 many of whom sent us their feedback in an end of year questionnaire

Here's what we learnt!

In 2014, our Green Arts Initiative members:

98% have appointed a dynamic green champion

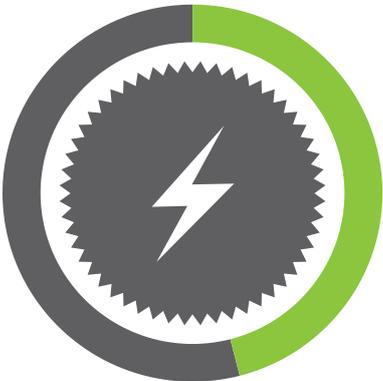


76% passed a progressive environmental policy



GAI members measured their impacts in:

Energy - **46%**



Water - **25%**



Waste - **63%**



Travel - **54%**



GAI members pursued innovative new ideas:

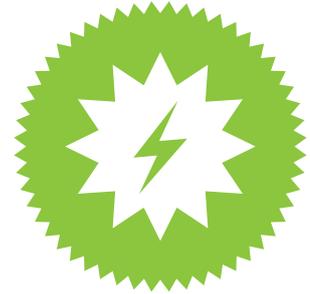
Changing their office or recycling providers to an environmentally conscious option



Providing more recycling bins for staff and customers



Upgrading utilities meters or utilities technology to improve efficiency



Installing energy efficient LED lighting



Reducing their print run



Adapting their touring habits to be more environmentally friendly



Encouraging or facilitating their employees to cycle or walk to work



Switching communication methods from paper to digital



Top 3 areas for interesting work in 2014:

- 1. Utilities
- 2. Travel
- 3. Recycling



Top 3 planned focus areas for 2015:

- 1. Travel
- 2. Utilities
- 3. Communication



If you want to find out about the GAI Summer Festivals campaign, please find our report at:
<http://www.creativecarbonscotland.com/wp-content/uploads/2014/12/GAI-Summer-Festivals-Report-2014.pdf>

Here are some of our members' plans for 2015:

"To embed the policies, now ratified in our Environmental Policy, in to all Scottish Ensemble operations and to effectively monitor our energy output."

Scottish Ensemble, Glasgow

"To create and strengthen a Green Arts Team in order that the tasks and ideas can be shared and more progress is made in 2015."

Cumbernauld Theatre, Cumbernauld

"Improve audience and artist engagement with our sustainability goals. Our staff are already quite engaged so this is the next major step."

Edinburgh International Book Festival, Edinburgh

"We are actively developing new ticketing solutions that will reduce the amount of paper stock required for ticketing. We hope to roll such solutions out for trial in the coming year for a full roll-out in 2016. We hope this will also have an influence on the wider Fringe environment."

Pleasance, Edinburgh

Our members have top advice from their experience to share with you:

"Set a regular time in the week/month to take readings. Check all your suppliers as they often have tools available that can help with environmental impact reduction."

Assembly Theatre, Edinburgh

"Create a green team with representation from all areas of the business as they will bring new ideas and it will be easier to implement changes if they have been looked at from all perspectives."

Filmhouse, Edinburgh and Aberdeen

"Create some momentum, no matter how small. A little achievement can snowball by demonstrating success and influence people that behaving environmentally friendly isn't a burden so they make an effort to do more."

Ayr Gaiety, Ayr

"Ensure all staff know about the Environmental Policy of your organisation, refer to it regularly and maintain enthusiasm and energy for implementing it."

Eco Drama, Glasgow

Green Arts Initiative 2015

For 2015 we've phased out the GAI categories to bring everyone under one happy term: members! We hope you like the new stickers and we look forward to seeing them displayed all over Scotland.

Here are a few snaps of GAI 2014 branding that we've taken over the year.



Join the growing number of arts organisations working towards a more sustainable Scotland and become a member of the Green Arts Initiative in 2015! Sign up today at: www.greenartsinitiative.co.uk

Assembly
Aberdeen Performing Arts
ATLAS Arts
Ayr Gaiety Theatre
Bedlam Theatre
Castle Fine Art
Centre for Contemporary Art
Church Hill Theatre
Company Chordelia
Craft Scotland
Creative Carbon Scotland
Cryptic
Cumbernauld Theatre
Dance Base
Dundee Contemporary Arts
Ecodrama
The Edinburgh International Book Festival
Edinburgh Festival Fringe
Federation of Scottish Theatre
Festivals Edinburgh
Fife Contemporary Arts and Crafts
The Filmhouse
Gaelic Books Council
Gilded Balloon
Gin and Tonic Productions
Glasgay! Festival
Grid Iron
Gryphon Venues
Gruppo Del Cerchio
Hebridean Celtic Festival
The Hub
Impact Arts
Imaginate Festival
Just Festival

Live Music Now
Lung Ha's Theatre Company
Lyceum Theatre
Macrobert
The National Piping Centre
Neal's Yard Remedies Edinburgh
Northern Stage
North Edinburgh Arts
Out of the Blue
Paradise Green
Peter Pan Moat Brae Trust
The Pleasance Theatre
Pier Arts Centre
Puppet Animation Scotland
Publishing Scotland
The Quaker Meeting House
Rural Nations
Saughtonhall Drama Group Venue
Scottish Ensemble
Scottish Poetry Library
Scottish Storytelling Centre
Spring Fling
Stellar Quines Theatre Company
Stills
St John's Church Venue
Strange Town
Sweet Venues
Traverse Theatre
Tramway
Unique Events
Universal Arts
Usher Hall
Vanishing Point
Wee Stories



LOTTERY FUNDED



SCOTTISH
CONTEMPORARY
ART
NETWORK



Creative Carbon Scotland is a Scottish Charitable Incorporated Organisation, registered charity No. SC042687. A project initiated by Edinburgh's Festivals with key partners the Federation of Scottish Theatre and Scottish Contemporary Art Network