

Creative Carbon Scotland

Green Tease DIY handbook

We've been running Green Tease since 2013 always with the attitude of making stuff happen with anyone who's interested. To spread the Green Tease goodwill we thought we'd create this DIY handbook so you can run your very own Green Tease happenings and help to shape Scotland's arts and sustainability [community of practice](#).

We want to [Open Source](#) Green Tease so everyone has the opportunity to exchange new ideas which connect arts and environmental sustainability and build the community's skills, knowledge and learning.

To get started, here are some simple principles we follow that we'd like to recommend to you but firstly...

What's Green Tease about?

Essentially, Green Tease is about getting people together to exchange knowledge, ideas, and best practices around arts and sustainability. This is always aided with a cup of tea and a better class of biscuit!

We've run events monthly in Edinburgh and Glasgow to this end with the longer term ambition of supporting a thriving community of practice which influences the way individual artists, cultural workers and organisations work and the art they produce. In turn we hope this will influence audiences, policy makers and society more widely in a shift to more sustainable ways of living. Read more about previous Green Tease [here](#).

Green Tease Principles

When using the Green Tease model we'd like to encourage you to follow these guiding principles. Please note that in order for your activity to be called Green Tease we would ask that you comply with the **three principles in bold** at a minimum.

1. **Build connections.** There are plenty of arts or sustainability events out there to participate in but we're interested in arts *and* sustainability so make sure your activities take the opportunity to explore the connections between the two.
2. **Experiment!** There are no right answers in this area we work in so push the boat out and try new ideas.
3. **Encourage exchange.** Think about ways in which your event allows people to talk to one another and share ideas. You might want to factor in time for smaller breakout groups if you're organising a discussion or just allow 15 minutes at the end for people to chat and exchange details.
4. **Open house.** Green Tease are always open to anyone who's interested so make sure your activities are as accessible as possible and shared widely, making use of network websites and social media to promote what you're planning. Don't forget to #GreenTease
5. **Low cost...** for organisers and participants. All you really need is a focus, a place to meet and cups of tea (and biscuits!) so costs should be kept to a minimum. If you're inviting speakers to your event you might need to think about a small fee to cover their time and/or travel expenses. If this is looking difficult you may be able to offer something else in exchange such as a skills swap, mutual event promotion or a nice box of chocolates.
6. **Sustainably run.** Think about the potential social and environmental sustainability implications of your Green Tease including areas such as accessibility, travel and waste. See below our *Sustainable Events Checklist* for further guidance.

Sustainable Events Checklist

Venues:

Is this venue part of the Green Arts Initiative? Or some other green accreditation scheme? Have you checked the disabled access for this venue?

Travel:

Will your project/event be easy to access for public transport? Have you provided information about sustainable travel to the location/venue? Is there accessible travel to the location/venue?

Speakers:

Have you considered the environmental impact of bringing a speaker to your event? Can you minimise this?

Waste:

Have you considered the potential waste or left over materials that will result from your event/project? Could you provide facilities to minimise waste and encourage the reuse, recycling or composting of materials?

Technical requirements:

Have you explored more energy efficient tech options?

Publicity:

Have you considered how you will publicise your event and reach a wide range of networks and potential audiences?

If you are producing print for your event; are you intending to use an environmentally friendly printer? Do they use FSC Certified or recycled paper? Do they use vegetable based inks? Are they local?



Previous Green Tease events: Top left to right: Rags to Riches, Govanhill Baths; Minty Donald & Nick Millar, *Guddling About* on the River Kelvin; Angharad McLaren, *Darning Clothes*, *Weaving Conversations* at Tramway; *Incompleteness for Ecological Thinking*, Sarah Hopfinger at Summerhall.

What next?

Ready to go!? Go ahead and start planning your Green Tease activity. Once you have an idea you might want to think through the following:

- 1. What's your event/activity name?**
- 2. What are your event goals/objectives?**
- 3. What's your budget?**
- 4. How will you advertise your activity?**
- 5. Who else will you work with? E.g. other Green Tease members, venue partners, facilitators, speakers?**
- 6. Who are your event suppliers? E.g. venue, travel, other relevant organisations?**
- 7. Will you have some event branding?**

Once you have everything in order feel free to send the details on to us (at gemma.lawrence@creativecarbonscotland.com) and we'll happily promote it through our networks.

You can find out more about us and our projects at www.creativecarbonscotland.com

Happy Green Tease-ing!



LOTTERY FUNDED

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