

The Green Arts Initiative

An interactive community of Scottish arts organisations working to reduce their environmental impact.



What is the GAI?

The Green Arts Initiative is a proactive network which aims to build and maintain a Scottish green arts community. Run by Creative Carbon Scotland and Festivals Edinburgh, it operates by:

- supporting the sharing of relevant knowledge, ideas and experiences
- enhancing the sustainability competencies of arts organisations across the country.

All members use the Green Arts Initiative branding on their publicity, online, and in their building, to demonstrate their commitment to developing a greener arts sector throughout Scotland.

To find out more, and to become a member, take a look on [our webpage](#) or email catriona.patterson@creativecarbonscotland.com

Who are the GAI?

The Green Arts Initiative is a community of organisations committed to growing the environmental sustainability of the arts. There are already over 170 members across all regions of the country and range of art form: from large-scale producing theatres, to independent art galleries, working on everything from carbon emissions reduction to creating Green Teams from within their staff.

Why are we doing it?

Arts events are occasions when people come together to have their lives reflected back to them, through stories, ideas, images, and debates. Climate change and our responses to it are of increasing importance in our lives. To be part of the shift to a sustainable Scotland, to stay relevant to our audiences, and to promote sustainable change to those we work with, we have to make sustainability an essential part of the way we operate.

As a member of the Green Arts Initiative, you'll reduce your energy, waste and travel bills and have the opportunity to showcase your green work, but most importantly, you'll be a member of a leading initiative as part of a local, national and global shift to being green.

What do you get?

Green Arts Initiative members get a range of free resources and support services to help them monitor and manage their environmental impact:

- Invitations to member events for the Green Arts community - including an annual conference for sharing sector best-practice in sustainability.
- Tailored recommendations for how your organisation can improve its green work.
- Contact time via phone and email to answer your queries and research problems.
- Access to Creative Carbon Scotland's bank of downloadable guides and resources.
- A supply of Green Arts Initiative printed and digital branding, to highlight your membership of this nationwide network to everyone you work with.

What do you need to do?

Becoming a member of the Green Arts Initiative is simple and straightforward, and can be done via [this form on the Creative Carbon Scotland website](#).

We ask all our members to do three things:

1. Nominate at least one named contact as the Green Champion of your organisation.
2. Commit to improving your monitoring and management of your environmental impacts each year.
3. Complete an informal feedback form each year on the environmental action you have taken over the year.

We send every new member a welcome pack, which includes the Green Arts Initiative branding, a guide on getting started with sustainability, and tailored suggestions of resources and events which may be of interest.