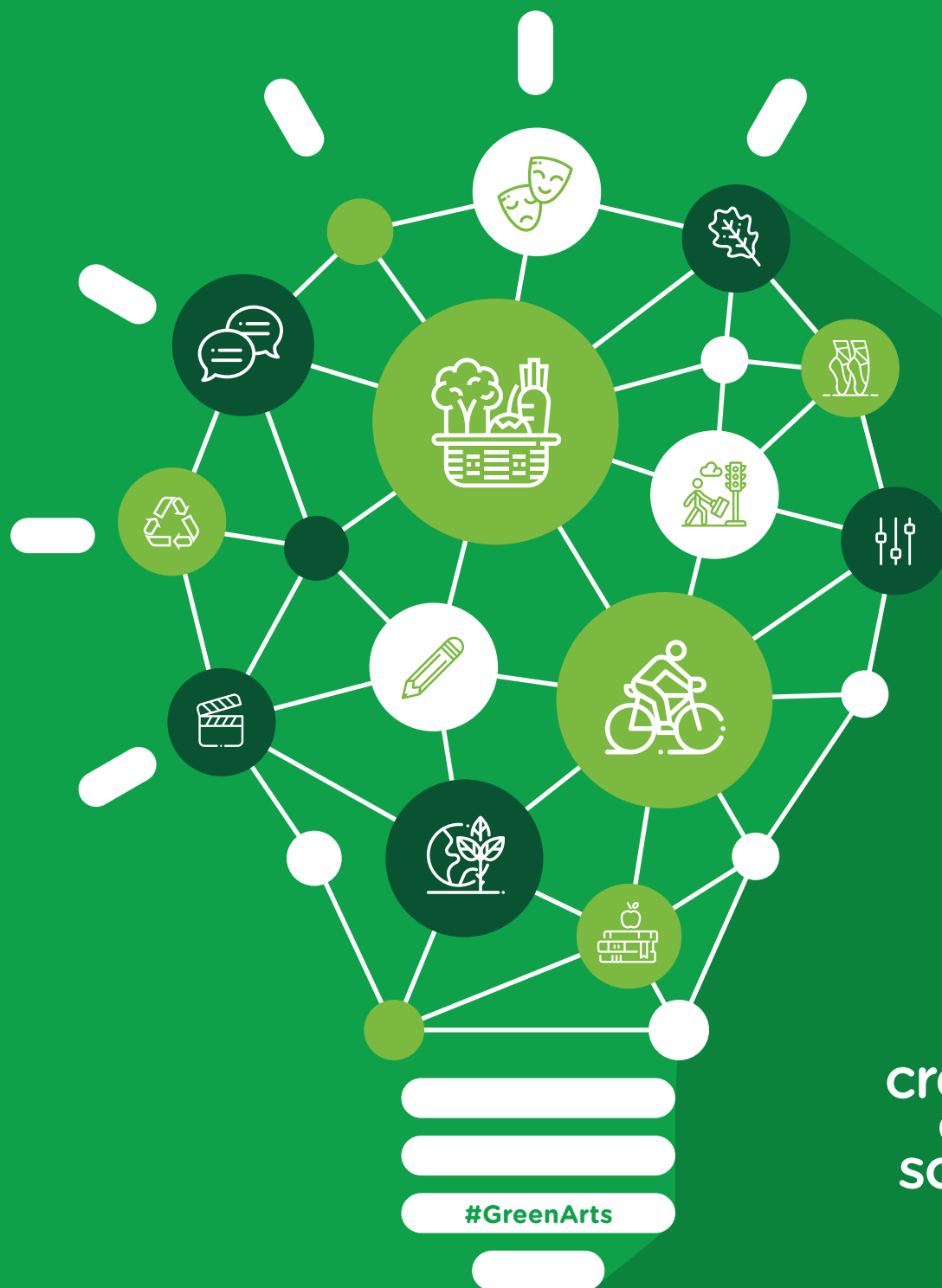


# Green Arts Initiative

Annual Report 2018



creative  
carbon  
scotland

The creative  
community  
is going green

[www.greenartsinitiative.co.uk](http://www.greenartsinitiative.co.uk)  
We are part of the  
**GREEN  
ARTS  
INITIATIVE**

# Introduction

Climate change, and the wider impact human society has on the environment on which we depend, is the biggest challenge we face. Increased rainfall, rising sea levels, heatwaves and more numerous extreme weather events impact our health, our food and water supplies, our energy demands, our economy, and all our lifestyles.

The Green Arts Initiative is a community of over 200 cultural organisations in Scotland, committed to reducing their environmental impact and making a positive contribution to a better, environmentally sustainable, society.

The community works in innovative and diverse ways to address the challenges that face the arts and cultural sector in carbon emissions reduction, whilst exploring the creative, conceptual and behaviour change mechanisms the arts can bring to a topic as broad as climate change.

The Green Arts community is facilitated by Creative Carbon Scotland through a variety of activities and events: connecting **Green Champions**, new and existing knowledge, enthusiasm, resources and shared learning across Scotland.



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[www.greenartsinitiative.co.uk](http://www.greenartsinitiative.co.uk)

## Our Members

The Green Arts Initiative is an open-access community, free to join and participate in, open to professional, amateur and community cultural organisations across all art forms.



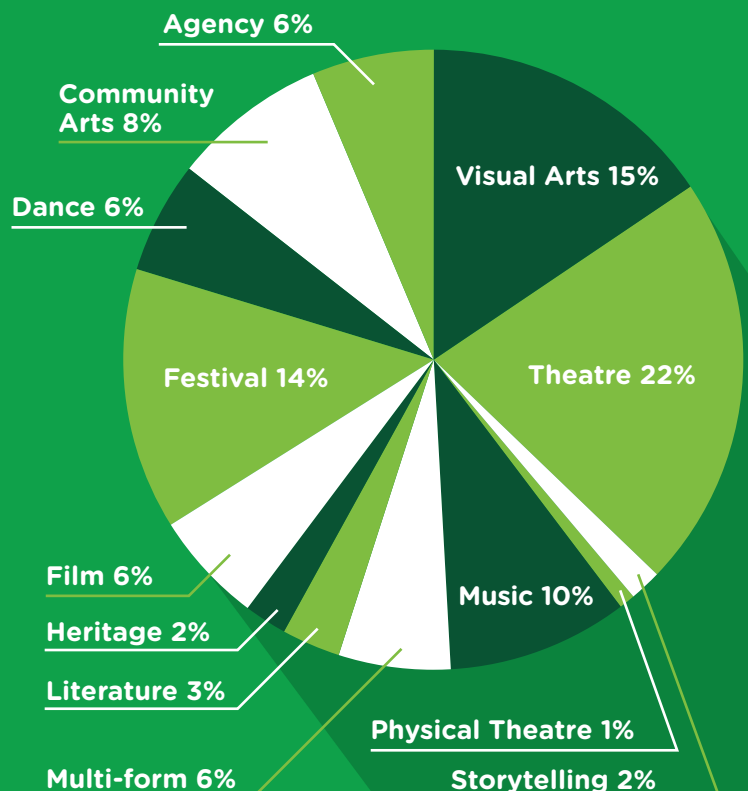
As of Spring 2019:  
There are 220  
members in total.



62% of our members  
are Creative Scotland  
Regularly Funded  
Organisations.

Members exist in 24 of Scotland's 32 local authorities (those local authorities not yet represented are: Clackmannanshire, East Ayrshire, East Dunbartonshire, Midlothian, North Ayrshire, Renfrewshire, Shetland Islands, West Dunbartonshire)

Members are involved in  
a wide range of art forms:



# How Our Community is Tackling Climate Change

Climate change is a complex problem with systemic causes and solutions

## Making changes in their offices, venues and studios



We are completing a series of capital works that aim to reduce the environmental impact of our building and bring it up to PassivHaus standards. **Agile City**



We re-rendered our B-listed building in lime to stop water ingress and damp penetration, thereby reducing our heating costs, with support and research from Historic Environment Scotland. **Pier Arts Centre**



We undertook a full review of energy usage with current lighting systems across gallery, facilities and offices and calculated the cost of replacing them with low energy alternatives and potential savings over 3 years. **Street Level Photoworks**



64% of our members are directly reducing their energy consumption and its associated impacts

We got the 'reclamation man' to talk to our students about waste and introduced a waste bin into our workshop. We then hosted an eco-week and displayed a Fairtrade Exhibition highlighting the use of ethical stones in jewellery making. **City of Glasgow College Craft & Design**

Our season brochures are now printed on FSC approved paper and printed using vegetable inks. In addition, all the carbon emissions generated in printing will be offset by planting broadleaved trees in a local community woodland resulting in the print becoming completely carbon balanced. **Beacon Arts Centre**



As part of our #greenwheelstouring initiative, our company members are offered items from a tour 'green kit' that encourages them to think about waste prevention measures whilst on the road. This includes a reusable coffee cup, water bottle, food carrier, quick-dry towel, shopping bag and a spork. A recycling system is set up in the van. **Catherine Wheels Theatre Company**



We've switched all our event catering to be vegetarian (over 500 lunches annually), and issued all staff with a re-useable cup for hot drinks. **Federation of Scottish Theatre**



79% of our members are tackling the problem of waste and material consumption

We meet regularly with fellow building users as tenants in the 'Grindlay Green Team' and have begun using 'Ecobricks' to reduce water usable in toilet cisterns. We are also looking to source branded water bottles for performers and staff, to reduce the temptation of using single use plastic water bottles. **Lung-Ha Theatre Company**



We turned off our office water over the Christmas and New Year period to protect against leaks and burst pipes. **Plan B Creative**



**1 in 5**

20% of our members are reducing their water consumption

## Addressing climate change in their programmes, performances, activities & events



We appointed a Green Ambassador at Board level and now include a Green Strategy Update at every board meeting. **Paragon Music**

We held two internal annual events that focus entirely on our environmental activities and policy to ensure all staff are informed, involved and committed. **Glasgow Theatre Royal and Kings**

This year we toured Scotland with Friends of the Earth Scotland and Stop Climate Chaos Scotland to present 7 practical workshops and films screenings exploring climate change and the Scottish Governments new Climate Bill which is currently being drafted. **Take One Action**

We commissioned and presented 'Arctic Oil', a new production, which contained themes and issues surrounding environmental sustainability. **Traverse Theatre**



We co-commissioned (with Music in Peebles) composer Esther Swift to write a piece of music about the impact of climate change and flooding on the Peebles community. The piece was premiered by the Brodick Quartet, and was performed alongside a video created by Tom Swift. The piece was well-received within Peebles and has subsequently been performed on BBC Radio. **Enterprise Music Scotland**



We're piloting a land-travel residency and research cooperation with a new network of partners in Scotland and Finland (North AiR: Expanding Entanglements) to question the role of artists' residency in a time of climate breakdown. **Scottish Sculpture Workshop**

For our manipulate Visual Theatre Festival 2019 we will not produce printed events' programmes, instead using displays or QR codes which can be scanned by audience members for event information. As a result, we are able to offer more background commentary, context and images at no additional cost. **Puppet Animation Scotland**



## Engaging others through their audiences, artists, staff & suppliers

We included a 'Green Policy' in all our tour packs which are shared with venues before an artist arrives to perform or install a work. The policy includes action points such as providing locally sourced organic food with minimal disposable packaging and accommodation booked close to the venue to promote walking. **Cryptic**

We held more video meetings to reduce travel, and scheduled in-person meetings to optimise time and travel needs. **North East Arts Touring**

We began to implement a zero-tolerance policy for domestic flights for staff, and dug deeply into our travel and emissions data, conducting an in-depth comparison of coach vs train travel for the seven cities we visit most frequently (Glasgow, Edinburgh, Aberdeen, Dumfries, Inverness, Perth and Dundee). Taking the time to make these calculations offered good evidence for us to continue prioritising trains over coaches wherever possible. **Scottish Ensemble**

59% of our members are monitoring, measuring and reducing staff travel-related emissions.

We updated our Environmental Policy and published it online, following consultation with the whole staff team which proposed that environmental concerns should be as embedded in our work as our commitment to Equality, Diversity and Inclusion. We've since updated our form for prospective partners to include a question about how the proposed project takes into consideration our environmental policy. **Glasgow Women's Library**



We put artists coming on residency in touch prior to arrival and encouraged them to share transport. **Scottish Sculpture Workshop**



We had musicians going on an "Eco Tour" of Arran by bike, where we also co-hosted a beach clean and workshop that saw children creating instruments out of what they found. **Enterprise Music Scotland**



We encourage all staff members and artists to take public transport or cycle or walk, providing them with a voucher from Stagecoach to take the bus. This has worked very well and has encouraged more people to use public transport rather than driving. **Starcatchers**



32%

32% of our members are reducing the travel-related emissions of their artists and performers.

We operate bus tours for Spring Fling Open Studios to make the event more accessible and reduce carbon emissions. **Upland Arts Development CIC**



We held a roadshow to limit audience travel to our workshops: two facilitators travel so participants can stay local. **Arts & Business Scotland**



We monitored our audience's travel to our theatre with monthly surveys which we use to look at where our audience are coming from, and to inform how we advertise the bus, train and underground services on our website at point of sale. **Citizens Theatre**



13%

13% are working on the travel emissions of their wider audiences

## What help they need to take things further

Members have exciting ideas of upcoming plans

### On Energy ↙

Fundraising for new sound systems with increased energy efficiency

Installing secondary glazing across offices and putting timers on lights

Reducing the use of diesel generators for outdoor events

Switching to a renewable energy provider



### On Waste ↙

Replacing single-use information pamphlets with a fixed number of laminated copies and downloadable pdfs

Running a paperless office and switching to online promotional materials

Working with promoters and venues to reduce the need for printed materials



### On Travel ↙

Hosting a social media campaign around audience travel

Training team members in fuel efficient driving for touring

Ensuring public programmes are entirely accessible by public transportation



### On Wider Engagement ↙

Implementing a building Green Team, and integrating environmental policies within staff training procedures

Engaging with the local community to help individuals understand the impacts of climate change, by running led projects or workshops

Organising a networking event on the topic of making work for young people about climate change

## Members identify the greatest challenges to their green work

The affordability and visibility of more sustainable materials procurement

The cost of capital improvements

Lack of exposure to other organisations undertaking similar work

Reaching an impasse where it feels like all achievable green work has been undertaken

Balancing geographic and physical accessibility and international work with the environmental impact of travel

Knowledge of the most effective actions to take - both within internal staff teams and across public audiences

Control over one's space as a tenant/ venue hire user

The capacity to concentrate on sustainability ambitions, particularly with a demanding artistic programme

## How the Green Arts Initiative Works

### Resources - Case Studies and Guides

Downloadable guides on specialist sustainability knowledge tailored for the cultural sector and real-life examples in case studies written by Green Arts members.

### Events - Green Arts Day & the Green Arts Conference

Sector and public-facing activities providing opportunities to connect and share with other cultural organisations, and demonstrate and highlight your own Green Arts work.

### Networked Community - Green Arts Members Area

A one-stop shop of curated content, updated monthly to provide targeted access to support and inspiration for Green Champions.

### Support and Ideas - The Green Arts Round-Up

Each month, Creative Carbon Scotland compiles news, events, opportunities, resources and relevant knowledge articles, sharing these with the community's Green Champions. Any member can submit content or ask for help through the Round-Up.

“

I find your website great with lots of information!

Knowledge sharing and ClaimExpenses.com is a really valuable tool for us.



## What our members say

The team are very supportive of the work which we do which is really encouraging! It was great to be invited to speak at this year's conference and it has led to several good connections which we hope to build on further.

Knowing there is a community there, and people to help at the end of the phone is very helpful!

”



# Members List

A Moment's Peace	East Renfrewshire Culture and Leisure Trust	Magical Nature Stories	Scottish Sculpture Workshop
Aberdeen Performing Arts	Eco Drama	Marissa Stoffer	Scottish Storytelling Centre
Agile City	Ecologists	McLellan	Scottish Youth Theatre
All or Nothing Aerial Dance Theatre	Eden Court Theatre and Cinema	Meadows Festival	Screen Education Edinburgh
An Lochran	Edinburgh Art Festival	Milk at Edinburgh Sculpture Workshop	Sculpture Placement Group
Andrew Squire	Edinburgh Festival of Cycling	Mischief La-Bas	Shaper/Caper
Arika Heavy Industries	Edinburgh Fringe Festival Society	Moniack Mhor Writers' Centre	Silver Hub Studios
Art Walk Projects	Edinburgh International Book Festival	Museum Collections Centre	Spring Fling
Artlink Central	Edinburgh International Children's Festival	Musica Nordica	SQIFF (Scottish Queer International Film Festival)
Arts and Business Scotland	Edinburgh International Festival Society	National Galleries of Scotland	St John's
Assembly	Edinburgh International Magic Festival	National Theatre of Scotland	Starcatchers Production Ltd
Asylon Theatre	Edinburgh Science Festival	National Youth Orchestras of Scotland	Stellar Quines Theatre Company
Atlas Arts	Edinburgh Palette	Neat Shows (North East Arts Touring)	Still's Ltd: Centre for Photography
Ayr Gaiety Theatre	Edinburgh Sculpture Workshop	NEoN (North East of North)	Strange Town
Barrowland Ballet	Edinburgh Student Arts Festival	Nevis Ensemble	Street Level Photoworks
Bathgate Regal Community Theatre	Edinburgh UNESCO City of Literature	New Media Scotland	Studio Pavilion at House for an Art Lover
Beacon Arts Centre	Enterprise Music Scotland	Nordic Viola	Summerhall
Bedlam Theatre	Federation of Scottish Theatre	North Edinburgh Arts	Sweet Venues
Belmont Filmhouse	Festivals Edinburgh	North Lands Creative Glass	Take One Action
Beltane Fire Society	Fife Contemporary	Northern Stage	Tayberry Enterprise (Arts)
Beyond Borders Scotland	Film City Glasgow	Oak Tree Productions	The Barn
Biggar Museum Trust	Fire Exit Ltd	Objeta Creative Studio	The Beacon (Greenock Arts Guild)
BoxedIn Theatre	Frances Teckham	Out of the Blue	The Beltane Public Engagement Network
C Venues	Fruitmarket Gallery	Out of the Blueprint	The Common Guild
Cambo Heritage Trust	Gaelic Books Council	Outspoken Arts	The Guild (Dumfries)
Capital Theatres	Gilded Balloon	Panel	The List
Castle Fine Art	Glasgow Film Theatre	Paradise Green	The National Piping Centre
Catherine Wheels Theatre Company	Glasgow International	Paradise Palms	The Pier Arts Centre
CCA: Centre for Contemporary Art	Glasgow Print Studios	Paragon Ensemble	The Queen's Hall
City of Edinburgh Council Cultural Venues	Glasgow Theatres Ltd	Perth Concert Hall/ Perth Theatre	The Stove Network
Celtic Media Festival	Glasgow Women's Library	Peter Pan Moat Brae Trust	The Touring Network (Highlands & Islands)
Centre for the Moving Image	GMAC Film	Pitlochry Festival Theatre	The Voodoo Rooms
Children's Classic Concerts	Greenside Venues	Plan B Collaborative Theatre	Theatre Broad
Church Hill Theatre	Grid Iron	Playwrights' Studio Scotland	Theatre Gu Leòr
Citizens Theatre	Guarana Street Drummers	Pleasance Theatre	Timespan-Helmsdale Heritage and Arts Society
Civil Disobedience	Hebridean Celtic Fest	Plum Films	Tragic Carpet
Coburg House	Hebrides Ensemble	Project Theatre	Tramway
Collective Gallery	Highland Print Studio	Publishing Scotland	Traverse Theatre
Comar	Horsecross Arts Ltd	Puppet Animation Scotland	Tron Theatre
Company Chordelia	Hospitalfield Trust	Random Accomplice	Underbelly
Cove Park	Impact Arts	Red Note Ensemble Ltd	Universal Arts
Craft Scotland	Indepen-dance	Room 8 Studio	Usher Hall
Creative Carbon Scotland	ISKCON Scotland (Krishna Eco Farm)	Rowanbank Environmental Arts and Education	Vanishing Point Theatre Company
Creative Scotland	Joan Clevillé Dance	Royal Edinburgh Military Tattoo	Visible Fictions
Cryptic	Just Festival	Royal Lyceum Theatre Company	Voluntary Arts Scotland
Cumbernauld Theatre Trust	Karen Clulow	Royal Scottish National Orchestra	Wasps Artists' Studios
Curious Seed	Knowyourself.me	Rural Nations	Wee Stories
Custom Lane	Letham Nights	Saughtonhall Drama Group	WHALE Arts
Dance Base	Live Music Now	Scapa Fest	Wigtown Book Festival
Dance House Glasgow	Lung Ha's Theatre Company	Scottish Artists Union	Wilderness of Tigers
Dance North Scotland	Lyra Theatre	Scottish Ballet	Y Dance (Scottish Youth Dance)
DCA	Lyth Arts Centre	Scottish Chamber Orchestra	Youth Theatre Arts Scotland
Deaf Action	Macrobert Arts Centre	Scottish Documentary Institute	
Deveron Projects		Scottish Ensemble	
Drake Music Scotland		Scottish Poetry Library	
Dunblane Centre			
Dundee Repertory Theatre			
Dunedin Consort			



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## How to become a part of the community & participate as an active member

Any arts and cultural organisation in Scotland can join the Green Arts Initiative, free of charge. In becoming a member, you commit to undertaking actions to reducing your environmental impact, nominating a Green Champion from your organisation, and completing an annual member survey. Online registration is available at:

[www.greenartsinitiative.co.uk](http://www.greenartsinitiative.co.uk)



### Supported by:



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### Founding partners of Creative Carbon Scotland



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