

# ALBERT

Creative Energy  
Project

helping to de-carbonise  
creative industries





# about the creative energy project

The UK's creative industries, including TV, music and theatrical productions each year require an enormous amount of power. In 2018, emissions from energy use across the sector stood at 44,000 tonnes of carbon dioxide.

The BAFTA albert Consortium brings the screen industries together to tackle their environmental impact.

The Creative Energy Project is an albert initiative helping industry organisations to make a fast and significant cut to their greenhouse gas emissions. albert ensures the sustainability of supply and negotiates preferential rates for members of the scheme. Good Energy won the tender to become the first Creative Energy supplier as it offers 100%, UK-sourced renewable power at a competitive price, plus a host of other benefits.

The project also acts as an enabler, providing companies with the tools and advice to go further in reducing their carbon footprint helping them become cleaner and greener.

**"As the team behind shows like Our Planet and The Hunt we're all too aware of our own human impact on the planet. We jumped at the chance to join the Creative Energy Project with albert and Good Energy – it's such an easy way for us to start reducing the carbon footprint of our production company."**

Jane Hamlin  
Head of Production, Silverback Films

# what you can expect from us

By joining the creative energy project you can expect:



100% certified renewable electricity from over 1400 independent UK generators and carbon neutral gas



Exceptional value for your business – we have been through a **tender process with albert** which ensures preferential pricing for your business energy supply



12 – 24 month fixed term contracts available



Payment terms of up to 28 days as standard, more than 28 days on request



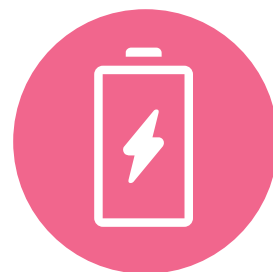
Dedicated Account Manager – award winning business customer care from our experienced team based in Wiltshire



Display certificates promoting your organisation's commitment to sustainability



Discount scheme for your staff to help make renewable power more accessible



Onsite generation and battery storage solution advice available



EV charging infrastructure options



Energy survey and sustainability advice service available

# a final word from the creative energy project



"Good Energy's green credentials and their successful tender makes them a leading choice of energy partner for albert's Creative Energy Project. Together we aim to make clean renewable energy easier and more accessible than ever before helping you reduce your environmental impact for all film and TV production."

Kevin Price, chair of the BAFTA albert Consortium



the official supplier of



## contact albert



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## contact good energy



Call the team  
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