

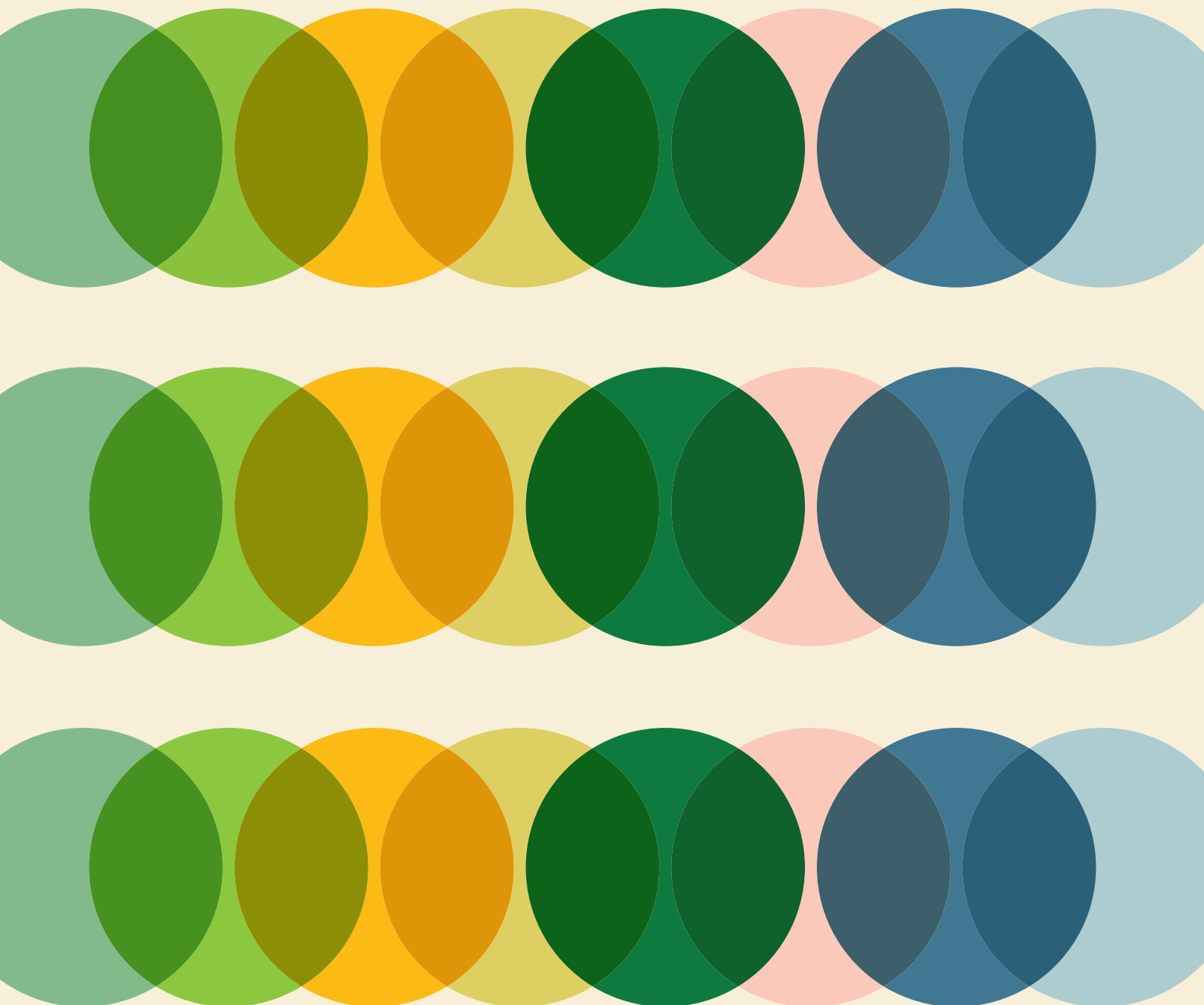
Green Arts Initiative

2019



Annual Report

How the creative community is responding to Scotland's Climate Emergency



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Introduction

What is the Green Arts Initiative?

The Green Arts Initiative is a community of Scottish cultural organisations working to create a sustainable future for Scotland. Members work in diverse and innovative ways, finding ways to improve the environmental impact of arts and culture as well as addressing environmental issues through artistic programming, social engagement, and advocacy.

The Green Arts Initiative is facilitated by Creative Carbon Scotland, a charity working on the role of arts and culture in addressing our state of climate emergency. We organise events, provide resources, help connect members, and provide up to date information and support.

With the Scottish Government’s declaration of climate emergency and the largest environmental protests Scotland had ever seen, 2019 was a huge year for the green movement in Scotland. But with COP26 coming to Glasgow and crucial new strategies being set by the Scottish Government, 2020 looks to be even bigger. This report discusses what Green Arts Initiative members achieved in 2019 and our plans for 2020.

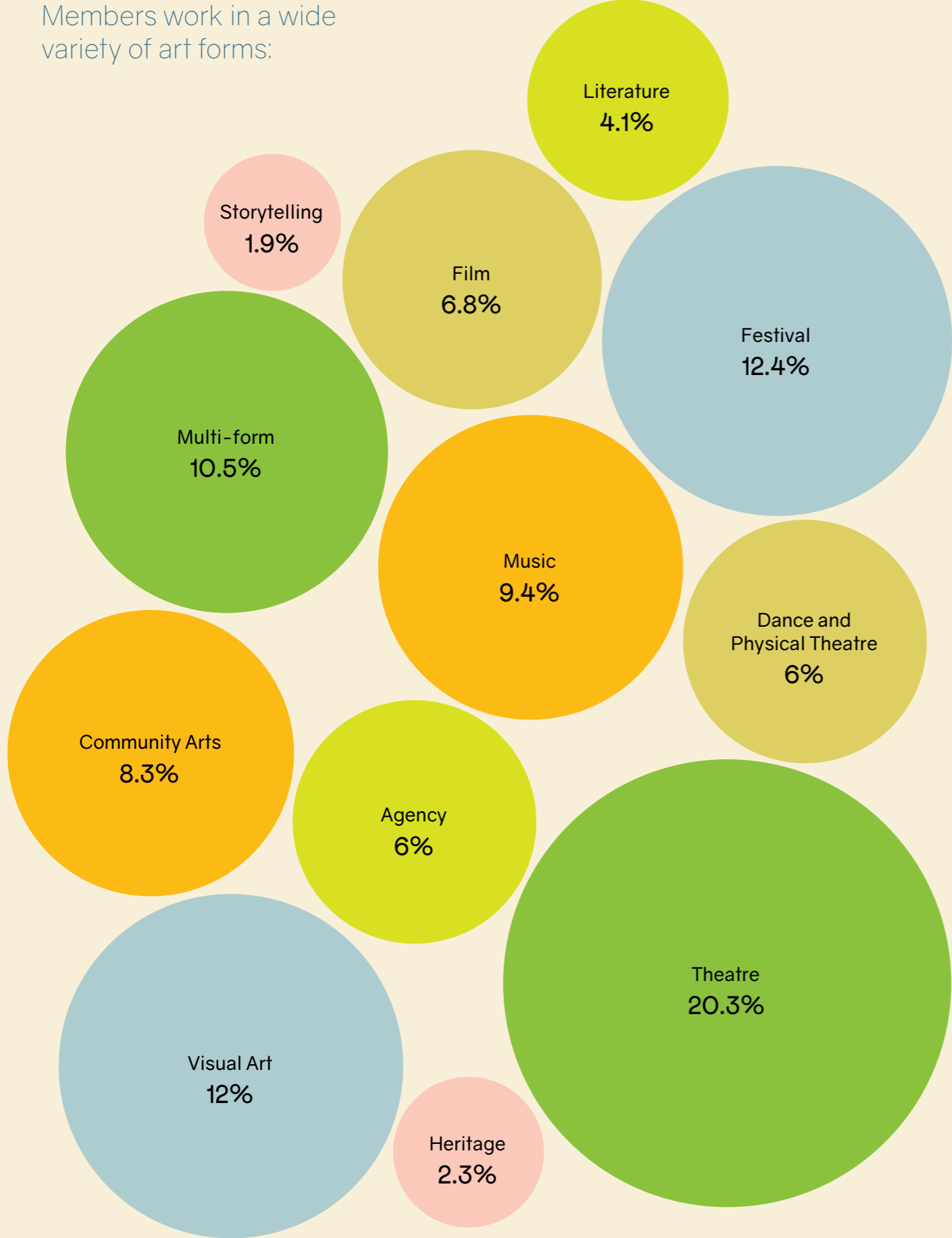
The Green Arts Initiative is an open-access community, free to join and participate in, open to professional, amateur, and community cultural organisations across all art forms.

As of March 2020, the Green Arts Initiative has 227 members, 38% of these are Creative Scotland Regularly Funded Organisations, and many are artist-led or community-led organisations.

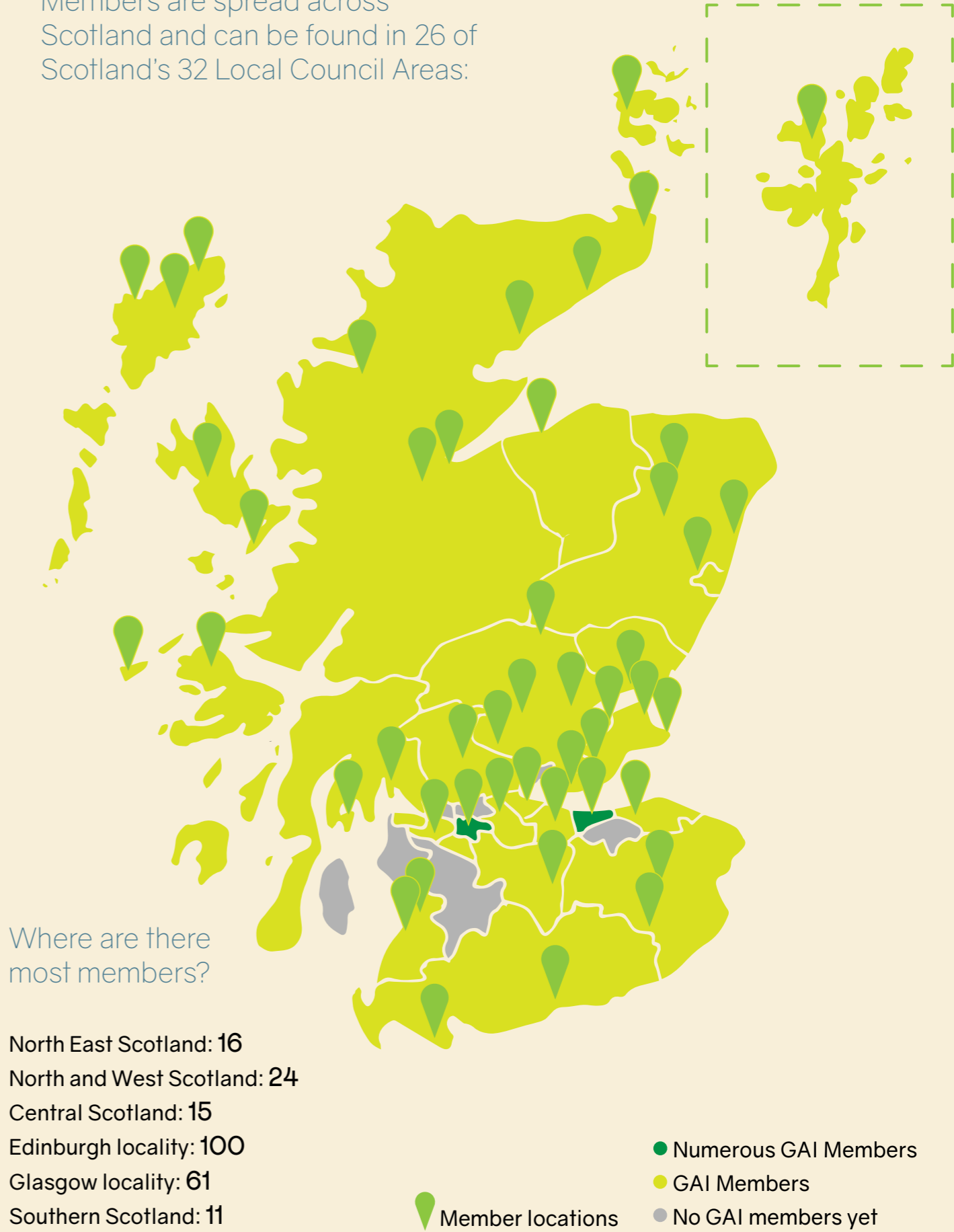
Anyone can apply to join by visiting:
www.greenartsinitiative.co.uk



Members work in a wide variety of art forms:



Members are spread across Scotland and can be found in 26 of Scotland's 32 Local Council Areas:

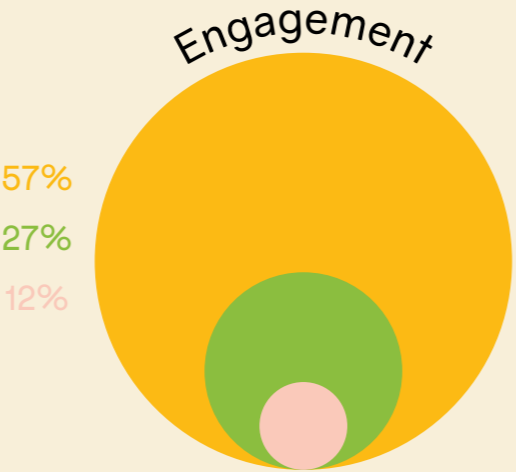


What are our members working on?

Members of the Green Arts Initiative are addressing environmental issues in a range of ways:

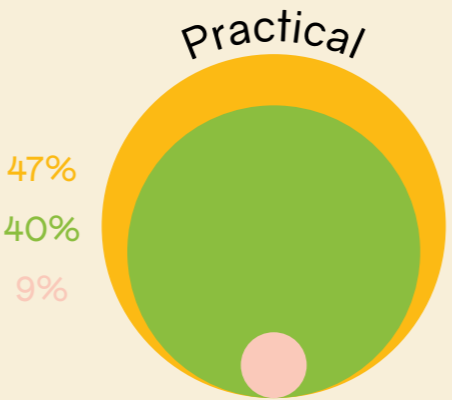
Engagement

Outreach to audiences, artists, or other organisations



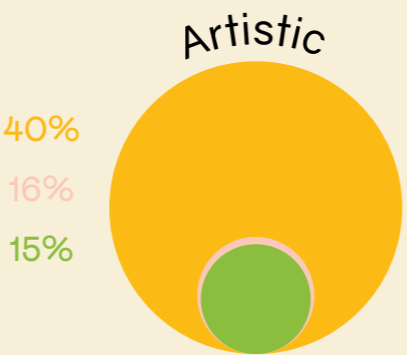
Practical

Reduce the environmental impact of running the organisation



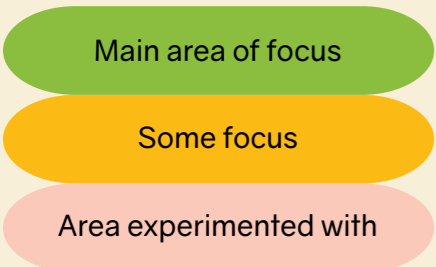
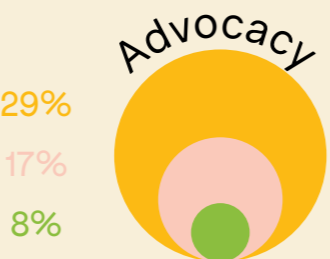
Artistic

Programming work that deals with environmental issues



Advocacy

Taking a stance on issues or lobbying for systematic change



Members most significant piece of environmental work:



Engagement

Examples of outreach to audiences, artists, or other organisations by GAI members

ACHIEVED IN 2019

'We're really proud of the Glasgow Seed Library which we launched last year.'

Centre for Contemporary Arts

'We have held workshops in high schools, using music to explain the importance of Scottish wild plants.'

High Heels and Horse Hair

'We delivered a large creative project looking at the hydroelectric scheme in the Galloway Glens area and also the larger elements of climate change and renewables.'

Upland Arts Development

'Recycle Upcycle 3D, where we delivered a number of different creative workshops using waste materials and saved over 10 tonnes of carbon as a result.'

Rig Arts

'This year we communicated with artists to take the train if possible to get here and walk or use public transport when in Aberdeen, while for longer distances we mostly used electric cars to transport artists locally.'

Sound Festival

PLANNED FOR 2020

'Host a young person's environmental summit in autumn 2020.'

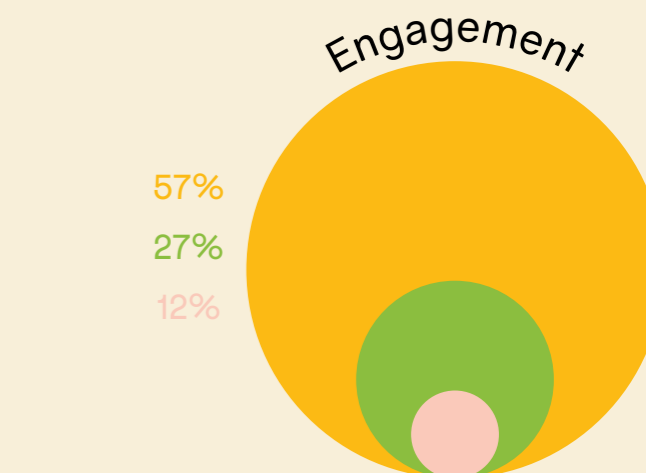
Impact Arts

'Raise awareness of the impact of rising sea levels. Encourage more local produce to be grown and eaten. Get over 1000 pledges for positive action. All to be done through creative engagement events as part of the EU-funded Start the Change project.'

Highland One World

'We want to inspire, encourage and equip Scotland's youth theatre sector to act sustainably. Ideally we'd like to host a basic climate awareness/literacy training workshop for the sector.'

Youth Theatre Arts Scotland



To spend more time encouraging audiences to travel in greener ways, and publicly declare our green agendas via our website and marketing.'

Arika

'To create a walking app that encourages more active travel.'

Art Walk Projects

Practical

Examples of how GAI members are reducing the environmental impact of running their organisation

ACHIEVED IN 2019

'We changed to non-meat catering for all training events.'

Arts and Business Scotland

'Simply changing to a genuine 100% green energy supplier'

Moniack Mhor

'Hiring electric cars for a year instead of petrol'

NEoN Festival

'We pledged to no longer fly within the UK, as well as purchasing a large number of trees to be planted in the UK to offset last year's carbon emissions.'

Curious Seed

'We have created a new show for which the structure will be transportable on public transport for the first time'

Mischief La-Bas

'By purchasing in bulk, we've cut down on packaging used. Prior to this year we tended to purchase more frequently in smaller quantities, leading to more waste.'

Dundee Ceramics Workshop

'Unlike previous years, which saw us travel to China several times across the year, in 2019 we provided our partners with one block of time in which we would be available for touring. This resulted in the company performing not one but four productions in one visit. Going forward, we are looking to build as much 'regional connectivity' into our touring plans as possible.'

Barrowland Ballet

'Designing and building our 'eco studio', that has aimed to minimise its environmental impact and be an inspiring place to create our work.'

Rowanbank Environmental Arts Education

PLANNED FOR 2020

'We are currently writing a new environmental policy and will be publishing specific pledges which directly commit us to goals in reducing our environmental impacts'

Pleasance Theatre

'We would like to further phase out flights and move as close to eliminating all air travel as possible.'

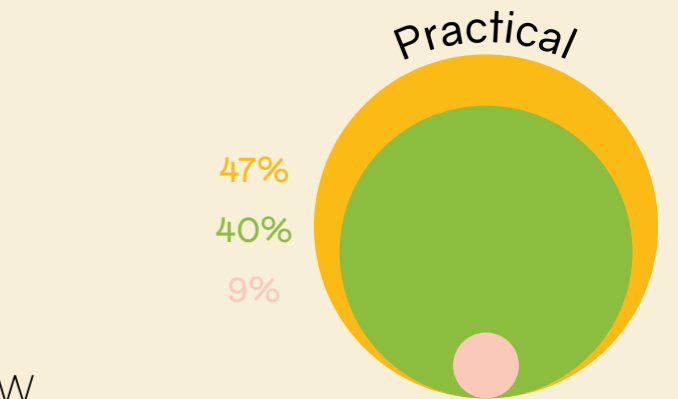
Theatre Gu Leor

'We want to take most of our events to local communities, reducing audience travel and enabling remote communities to enjoy top quality performing arts on their doorstep.'

SEALL

'Our main goal is to be Scotland's first Spektrix venue to fully implement e-ticketing.'

Traverse Theatre

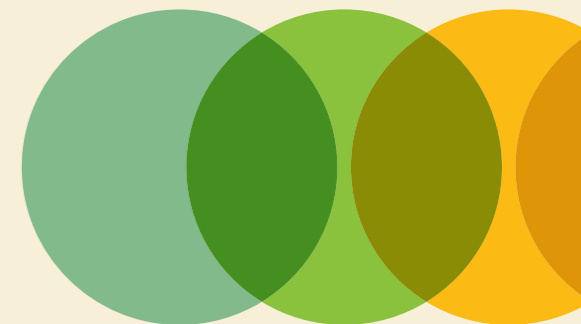


'Piloting adaptation measures including live video-calls with workshop participants who cannot attend Paragon events due to adverse weather conditions'

Paragon Ensemble

'Completely replace all lighting within the museum to LED'

The Pier Arts Centre



Artistic

Examples of programming work that deals with environmental issues by GAI members

ACHIEVED IN 2019

'Continuing to support the long-term project CLIMAVORE: On Tidal Zones with Cooking Sections offers ways to imagine futures, and proactively respond to the ecological challenges we face together.'

ATLAS Arts

'In 2019 we commissioned two new works themed around the environment. Shiori Usui's 'Colour of Drifters' looks at the effect of plastics on our oceans, while Emily Doolittle 'Bowheads' is based on the Bowhead whale song.'

Chamber Music Scotland

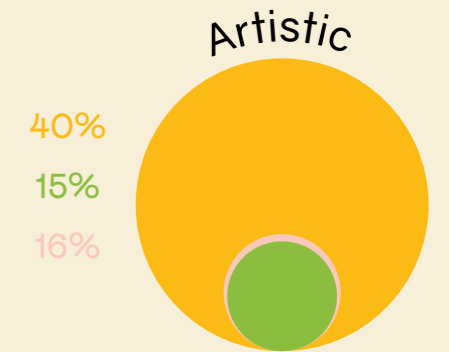
'Our 'Elemental' tour with fiddler Aidan O'Rourke and pianist Kit Downes featured a programme inspired by humanity's changing relationship with the climate. This was our first creative response to sustainability issues and felt like a significant step forward.'

Scottish Ensemble

'Our 'Shared Planet' strand interrogated current environmental challenges in the face of growing climate chaos and explicitly encouraged audiences to explore how we move beyond awareness to meaningful action.'

Take One Action Film Festival

PLANNED FOR 2020



'Programming of 'Whoosh' - new dance and music piece connected with Hydro power (including live streaming)'

Paragon

'To create an outdoor show about climate change for a family audience that is inspiring, truthful and brilliant!'

Rowanbank Environmental Arts Education

'Step change in our practice driven and motivated by a major arts project on climate change by young people from across Scotland.'

Scottish Youth Theatre

Advocacy

How GAI members are taking a stance on issues or lobbying for systematic change

ACHIEVED IN 2019

'Organising a Climate
Emergency day for artists
in October 2019.'
Fife Contemporary

'Work with national and international artists during 2019 continued our successful engagement with environmental agencies, farming, fishing, forestry, government, academia, local communities, and the creative sector.'

The Barn

PLANNED FOR 2020

'Helping to sustain a legacy from the momentum gathering around COP26'

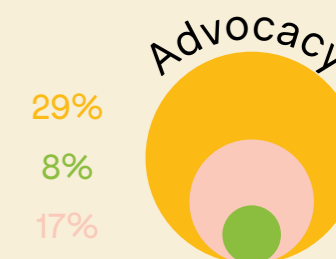
Take One Action Film Festival

'Develop our work towards ending reliance on oil and its sponsorship of the arts in Scotland.'

Scottish Sculpture Workshop

'To contribute as a strong voice to classical-music sector discussions around sustainability with both national and international peers.'

Scottish Ensemble

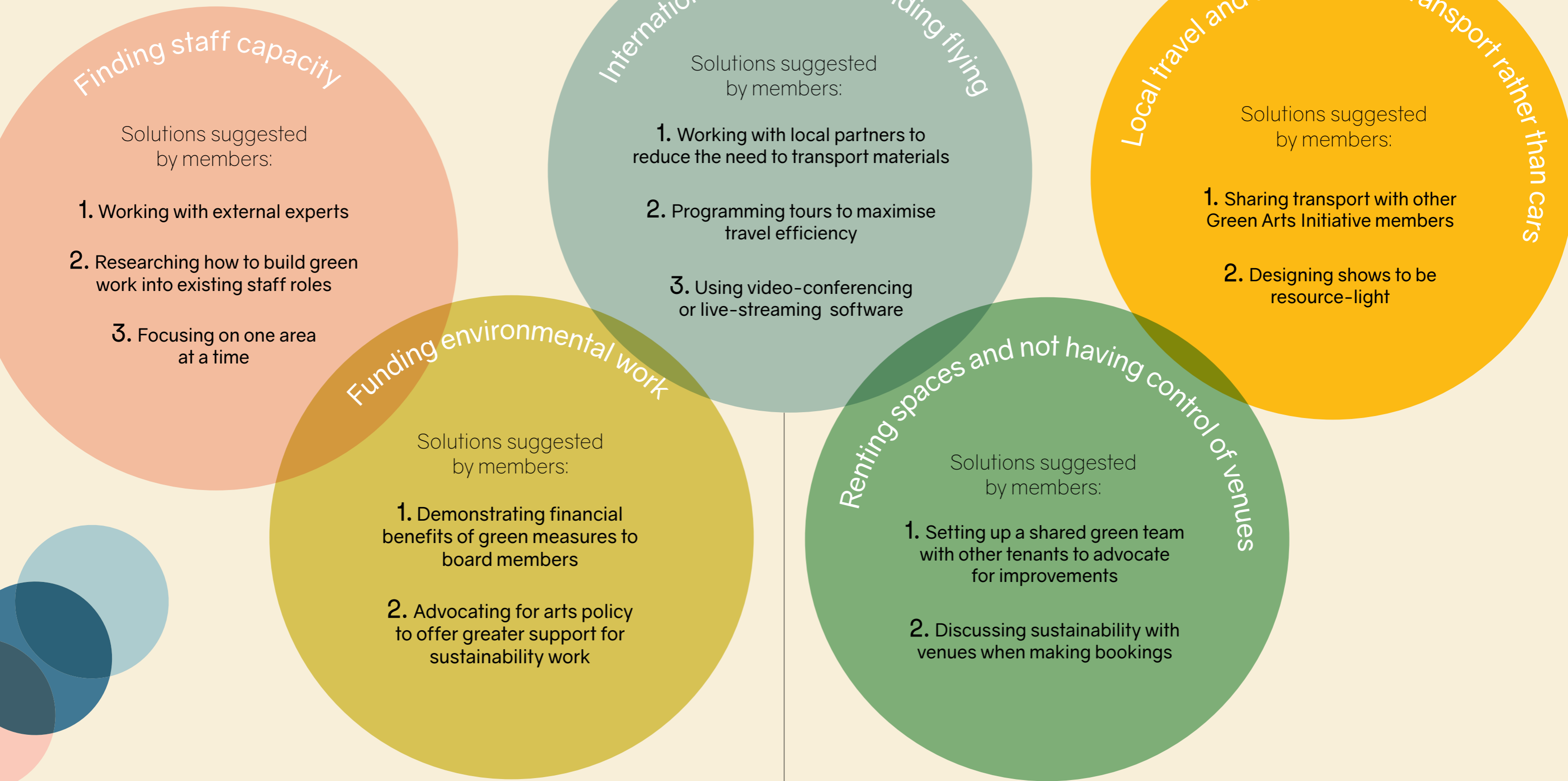


The Green Arts Initiative and COP26

COP 26 taking place in Glasgow in 2020 is a unique opportunity for arts organisations to advocate for wider systematic change as well as to engage with the general public. COP26 was the issue most frequently nominated by Green Arts Initiative members as top priority for 2020 and several members are already developing plans.

Being part of the Green Arts Initiative gives arts and culture organisations the opportunity to work together and provides a platform for collaboration with organisations beyond the cultural sector for greater impact.

What have members found to be the biggest challenges for their environmental work this year



Join the Green Arts Initiative!

What does membership offer?

Resources: Guides on specialist sustainability knowledge tailored for the cultural sector and real-life examples in Case Studies written by Green Arts members.

Events: Sector and public-facing activities providing opportunities to connect with other cultural organisations and demonstrate your own Green Arts work, including the annual Green Arts Conference, Green Arts Day, and one-off workshops or webinars.

Networked Community: Opportunities to connect with and learn from other Green Arts Initiative members, publicise your plans, share examples of good practice, or participate in the Steering Group.

Support and Ideas: The monthly Round-Up compiles news, events, opportunities, resources and relevant knowledge articles, sharing these with the community's Green Champions. We also offer 1-1 contact time and provide print and digital Green Arts Initiative branding.

How to join and participate in the community

Any arts and cultural organisation in Scotland can join the Green Arts Initiative, free of charge. In becoming a member, you commit to undertaking actions to reducing your environmental impact, nominating a Green Champion from your organisation, and completing an annual member survey.

Online registration is available at www.greenartsinitiative.co.uk

'What's the one most significant piece of environmental work we've done in 2019? Signing up to the Green Arts Initiative!'

Aye Write! Glasgow's Book Festival



Creative Carbon Scotland is a Scottish Charitable Incorporated Organisation.

Registered Charity number: SC042687

Registered office: City Chambers, Room 9/50, High Street, Edinburgh, EH1 1YJ

Supported by



The Green Arts Initiative is supported by



Founding partners



Members

A MOMENT'S PEACE
ABERDEEN PERFORMING ARTS
AFROARTLAB
AGILE CITY
ALCHEMY FILM AND ARTS
ALL OR NOTHING AERIAL DANCE THEATRE
ARIKA HEAVY INDUSTRIES
ART WALK PROJECTS
ARTS AND BUSINESS SCOTLAND
ASSEMBLY
ASSEMBLY ROOMS
ASYLON THEATRE
ATLAS ARTS
AYE WRITE! GLASGOW'S BOOK FESTIVAL
AYR GAIETY THEATRE
BARROWLAND BALLET
BEACON ARTS CENTRE
BEDLAM THEATRE
BELMONT FILMHOUSE
BELTANE FIRE SOCIETY
BEYOND BORDERS SCOTLAND
BIGGAR MUSEUM TRUST
BORDERS BOOK FESTIVAL
BOXEDIN THEATRE
C VENUES
CAMBO HERITAGE TRUST
CAPITAL THEATRES
CATHERINE WHEELS THEATRE COMPANY
CCA (CENTRE FOR CONTEMPORARY ARTS)
CEC VENUES
CELLO SIGNAL
CELTIC MEDIA FESTIVAL
CENTRE FOR THE MOVING IMAGE
CHAMBER MUSIC SCOTLAND
CHILDREN'S CLASSIC CONCERTS
CHURCH HILL THEATRE
CITIZENS THEATRE

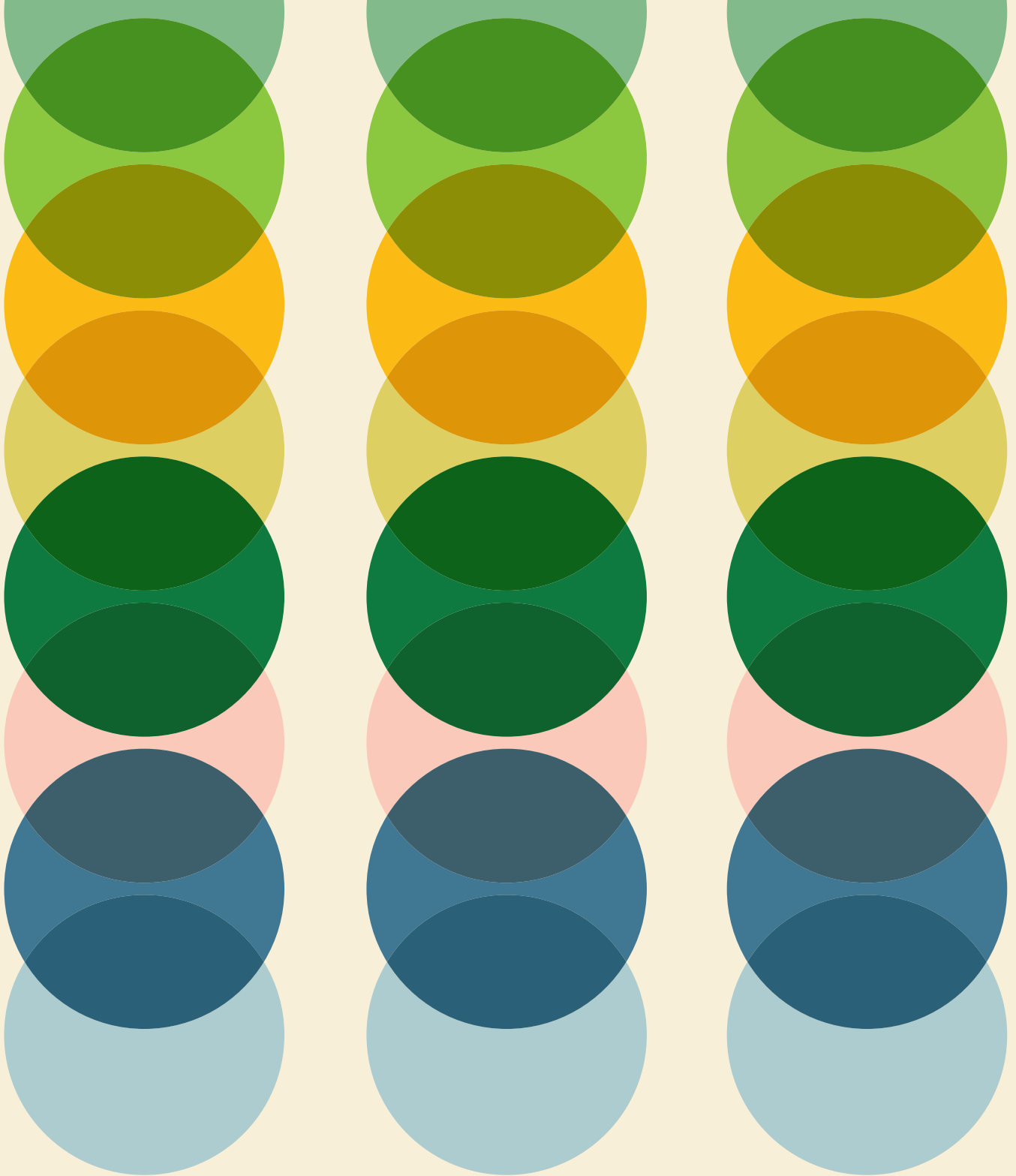
COBURG HOUSE
COLLECTIVE
COMAR
COMPANY CHORDELIA
COVE PARK
CRAFT SCOTLAND
CRAIGNISH CREATIVE HUB
CREATIVE CARBON SCOTLAND
CREATIVE CRIEFF
CREATIVE SCOTLAND
CRYPTIC
CUMBERNAULD THEATRE TRUST
CURIOUS SEED
DANCE BASE
DANCE HORIZONS
DANCE NORTH SCOTLAND
DCA (DUNDEE CONTEMPORARY ARTS)
DEAF ACTION
DEVERON PROJECTS
DRAKE MUSIC SCOTLAND
DUMFRIES AND GALLOWAY ARTS FESTIVAL
DUNBLANE CENTRE
DUNDEE CERAMICS WORKSHOP
DUNDEE REPERTORY THEATRE
DUNEDIN CONSORT
EAST RENFREWSHIRE CULTURE AND LEISURE TRUST
ECO DRAMA
ECOLOGISERS
EDEN COURT THEATRE AND CINEMA
EDINBURGH ART FESTIVAL
EDINBURGH FESTIVAL OF CYCLING SOCIETY
EDINBURGH FRINGE FESTIVAL
EDINBURGH GREEN FILM FESTIVAL
EDINBURGH INTERNATIONAL BOOK FESTIVAL
EDINBURGH INTERNATIONAL CHILDREN'S FESTIVAL
EDINBURGH INTERNATIONAL FESTIVAL
EDINBURGH INTERNATIONAL

MAGIC FESTIVAL
EDINBURGH PALETTE
EDINBURGH SCIENCE FESTIVAL
EDINBURGH SCULPTURE WORKSHOP
EDINBURGH UNESCO CITY OF LITERATURE
FEDERATION OF SCOTTISH THEATRE
FESTIVALS EDINBURGH
FIFE CONTEMPORARY
FIFE CULTURAL TRUST
FILM ACCESS SCOTLAND
FILM CITY GLASGOW
FILM HUB SCOTLAND
FIREFLY ARTS
FRUITMARKET GALLERY
GAADA PROJECTS
GAELIC BOOKS COUNCIL
GILDED BALLOON
GLASGOW CANAL FESTIVAL
GLASGOW COMMUNITY ENERGY
GLASGOW FILM THEATRE
GLASGOW INTERNATIONAL
GLASGOW LIFE
GLASGOW PRINT STUDIOS
GLASGOW THEATRES LTD
GLASGOW WOMEN'S LIBRARY
GMAC FILM
GREENSIDE VENUES
GRID IRON
HANDSPRING PUBLISHING
HEBRIDEAN CELTIC FESTIVAL
HEBRIDES ENSEMBLE
HIGH HEELS AND HORSE HAIR
HIGHLAND ONE WORLD
HIGHLAND PRINT STUDIO
HOPSCOTCH THEATRE COMPANY
HORSECROSS ARTS
ICEBERG IMPROV
IMPACT ARTS
INDEPEN-DANCE
JUST FESTIVAL

LEITH SCHOOL OF ART
LETHAM NIGHTS
LIVE MUSIC NOW
LUNG HA'S THEATRE COMPANY
LYRA THEATRE
LYTH ARTS CENTRE
MACROBERT ARTS CENTRE
MAGICAL NATURE STORIES
MEADOWS FESTIVAL
MISCHIEF LA-BAS
MONIACK MHOR WRITERS' CENTRE
MUSEUM COLLECTIONS CENTRE
MUSEUMS GALLERIES SCOTLAND
MUSICA NORDICA
NATIONAL GALLERIES OF SCOTLAND
NATIONAL THEATRE OF SCOTLAND
NATIONAL YOUTH ORCHESTRAS OF SCOTLAND
NEAT SHOWS (NORTH EAST ARTS TOURING)
NEON (NORTH EAST OF NORTH)
NEVIS ENSEMBLE
NEW MEDIA SCOTLAND
NORDIC VIOLA
NORTH EDINBURGH ARTS
NORTH LANDS CREATIVE
OAK TREE PRODUCTIONS
OUT OF THE BLUE
OUT OF THE BLUEPRINT
PAISLEY ARTS CENTRE
PAISLEY BOOK FESTIVAL
PANEL
PARADISE GREEN
PARADISE PALMS
PARAGON ENSEMBLE
PETER PAN MOAT BRAE TRUST
PITLOCHRY FESTIVAL THEATRE
PLAYWRIGHTS' STUDIO SCOTLAND
PLEASANCE THEATRE
PLUM FILMS
PQA VENUES
PROJECT THEATRE

PUBLISHING SCOTLAND
PUPPET ANIMATION SCOTLAND
RE-SET SCENERY
RED NOTE ENSEMBLE
RIG ARTS
ROOM 8 STUDIO
ROSIESTORIES
ROTHESAY PAVILION
ROWANBANK ENVIRONMENTAL ARTS AND EDUCATION
ROYAL EDINBURGH MILITARY TATTOO
ROYAL LYCEUM THEATRE COMPANY
ROYAL SCOTTISH NATIONAL ORCHESTRA
RURAL NATIONS
SCOTTISH ARTISTS UNION
SCOTTISH BALLET
SCOTTISH CHAMBER ORCHESTRA
SCOTTISH DOCUMENTARY INSTITUTE
SCOTTISH ENSEMBLE
SCOTTISH POETRY LIBRARY
SCOTTISH SCULPTURE WORKSHOP
SCOTTISH STORYTELLING CENTRE
SCOTTISH YOUTH THEATRE
SCRAPANTICS
SCREEN ARGYLL
SCREEN EDUCATION EDINBURGH
SCULPTURE PLACEMENT GROUP
SEALL (SKYE EVENTS FOR ALL)
SILVERHUB STUDIOS
SKYE LIVE FESTIVAL
SOUND FESTIVAL
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STARCATCHERS PRODUCTION LTD
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STIRLING BRIDGE INTERNATIONAL ARTS FESTIVAL
STRANGE TOWN
STREET LEVEL PHOTOWORKS

STUDIO PAVILION AT HOUSE FOR AN ART LOVER
STUDIO V INK
SUMMERHALL
TAKE ONE ACTION
THE BARN
THE BEACON
THE COMMON GUILD
THE GUILD (DUMFRIES)
THE LIST
THE MELTING POT
THE NATIONAL PIPING CENTRE
THE PIER ARTS CENTRE
THE QUEEN'S HALL
THE STOVE NETWORK
THE TOURING NETWORK
THE VILLAGE STORYTELLING CENTRE
THE WORK ROOM
THEATRE BROAD
THEATRE GU LEÒR
TIMESPAN
TRAGIC CARPET
TRAMWAY
TRAVERSE THEATRE
TRON THEATRE
UNDERBELLY
UNIQUE EVENTS
UPLAND
USHER HALL
VANISHING POINT THEATRE COMPANY
VISIBLE FICTIONS
VOLUNTARY ARTS SCOTLAND
WASPS ARTISTS' STUDIOS
WEE STORIES
WEST MOSS-SIDE CENTRE AND ORGANIC FARM
WHALE ARTS
WIGTOWN BOOK FESTIVAL
WOODLANDS COMMUNITY DEVELOPMENT TRUST
Y DANCE
YOUTH THEATRE ARTS SCOTLAND



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